



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1385472

Schedule Dates 10/02/12-10/08/12
Advertiser Maria Sachs for Florida State Senator (74391)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax /
CPE 2
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MARIA SACHS 10/02
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Nancy Brutus
CO-OP No
Headline # 06356898
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,548.75
Net Total \$25,776.25
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	3	:30	6A- 7A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Pal
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	3	:30	7A- 9A (EST)	4		X	X	X	X			4	\$225.00	\$900.00	West Pal
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	3	:30	9A- 10A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Pal
4.0	Normal Line / SPOT (4)	10/02/12-10/05/12	3	:30	4P- 5P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Pal
5.0	Normal Line / SPOT (5)	10/02/12-10/05/12	3	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Pal
6.0	Normal Line / SPOT (6)	10/02/12-10/05/12	3	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Pal
7.0	Normal Line / SPOT (7)	10/02/12-10/05/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Pal
8.0	Normal Line / SPOT (8)	10/02/12-10/05/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$600.00	\$2,400.00	West Pal
9.0	Normal Line / Prime (9)	10/08/12-10/08/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1	1							1	\$2,000.00	\$2,000.00	West Pal
10.0	Normal Line / Prime (10)	10/07/12-10/07/12	3	:30	9:30P- CBS-The Good Wife (Sunday)								1	1	\$2,200.00	\$2,200.00	West Pal
11.0	Normal Line / Prime (11)	10/06/12-10/06/12	3	:30	10P- CBS-48 Hours (Saturday)							1		1	\$800.00	\$800.00	West Pal
12.0	Normal Line / Prime (12)	10/03/12-10/03/12	3	:30	9P- CBS-Presidential Debate				1					1	\$2,000.00	\$2,000.00	West Pal
13.0	Normal Line / Prime (13)	10/07/12-10/07/12	3	:30	8:30P- CBS-Amazing Race (Sunday)								1	1	\$2,200.00	\$2,200.00	West Pal
14.0	Normal Line / SPOT (14)	10/02/12-10/05/12	3	:30	11:30P- 12:35A (EST)	3		X	X	X	X			2	\$225.00	\$450.00	West Pal
14.0.1	Closed Preempt (14)	10/02/12															West Pal

CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT (15)	10/02/12-10/05/12	3	:30	11P- 11:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	West Pal
16.0	Normal Line / SPOT (16)	10/07/12-10/07/12	3	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Pal
17.0	Normal Line / SPOT (17)	10/07/12-10/07/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Pal
18.0	Normal Line / SPOT (18)	10/07/12-10/07/12	3	:30	10:30A- 11:30A (EST)								1		\$500.00		West Pal
18.0.1	Closed Preempt (18)	10/07/12															West Pal
19.0	Normal Line / SPOT (19)	10/08/12-10/08/12	3	:30	6A- 7A (EST)		1							1	\$350.00	\$350.00	West Pal
20.0	Normal Line / SPOT (20)	10/08/12-10/08/12	3	:30	7A- 9A (EST)		1							1	\$225.00	\$225.00	West Pal
21.0	Normal Line / SPOT (21)	10/08/12-10/08/12	3	:30	9A- 10A (EST)		1							1	\$200.00	\$200.00	West Pal
22.0	Normal Line / SPOT (22)	10/08/12-10/08/12	3	:30	4P- 5P (EST)		1							1	\$350.00	\$350.00	West Pal
23.0	Normal Line / SPOT (23)	10/08/12-10/08/12	3	:30	5P- 5:30P (EST)		1							1	\$500.00	\$500.00	West Pal
24.0	Normal Line / SPOT (24)	10/08/12-10/08/12	3	:30	5:30P- 6P (EST)		1							1	\$500.00	\$500.00	West Pal
25.0	Normal Line / SPOT (25)	10/08/12-10/08/12	3	:30	7P- 7:30P (EST)		1							1	\$500.00	\$500.00	West Pal
26.0	Normal Line / SPOT (26)	10/08/12-10/08/12	3	:30	6P- 6:30P (EST)		1							1	\$600.00	\$600.00	West Pal
27.0	Normal Line / SPOT (27)	10/08/12-10/08/12	3	:30	11P- 11:30P (EST)		1							1	\$700.00	\$700.00	West Pal

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